



ITALDESIGN

Founded in 1968 by Giorgetto Giugiaro and Aldo Mantovani, Italdesign is today a global integrator of hardware and software solutions, with more than 1,300 professionals across 10 international locations in Europe, the United States, and Asia.

The company operates as a one-stop shop for international automakers, new mobility players, and high-technology industrial operators in sectors such as aerospace and robotics, covering the entire development process:

from concept design to styling, from engineering development to system integration and validation, from prototyping to industrialization, up to the production of limited- and ultra-limited-series vehicles.

From the very beginning, in 1968, the founding vision was radically innovative: an independent services company capable of integrating design, engineering, and industrial development under one roof. That model anticipated the evolution of the entire industry and continues to represent a core element of Italdesign's identity today.

Over nearly 60 years, Italdesign has created more than 120 show cars and research prototypes, developed over 300 production models, and delivered more than 1,000 industrial and transportation design projects.

Headquartered in Moncalieri, on the outskirts of Turin, Italdesign relies on a strong foundation of multidisciplinary expertise, proprietary methodologies, and a solid portfolio of intellectual property. This enables the company to manage highly complex projects and continuously adapt its operating model to technological and industrial evolution.

Starting in the mid-1970s, Italdesign progressively extended its design approach beyond the automotive sector, exploring transportation, industrial design, aerospace, and robotics. Since 1981, industrial and transportation



design activities have been carried out under the Giugiaro Design brand. Over time, this path has expanded to include complex, high-technology systems, applying methods and skills developed in the automotive world to a wide range of industrial contexts.

In 2010, Italdesign's entry into the Audi / Volkswagen Group strengthened its international positioning while preserving its nature as an open-market service company. Italdesign has continued to operate as a bridge between the Group and other OEMs, contributing to the exchange of expertise and technologies within the global mobility ecosystem.

In December 2025, Audi Group announced a strategic partnership with UST, a global group specializing in technology, design, and AI-based engineering, leading to the transfer of a majority stake in Italdesign. Audi will remain a long-term strategic partner and primary customer. This new ownership structure will further strengthen Italdesign's positioning as a hardware and software solutions integrator, expanding its capabilities in automotive electronics, digital systems, and software-defined vehicle development.

With professionals representing 21 nationalities, Italdesign fosters a multicultural and inclusive working environment. The company is certified as a Top Employer Italy and has obtained Gender Equality Certification. ESG principles are fully integrated into the corporate strategy and reported through Sustainability Reports.

Drawing on nearly six decades of expertise, Italdesign has earned over 200 international awards.

For more information, visit: www.italdesign.it

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